



United Way of
Southwest Wyoming

2022-2023



ANNUAL REPORT

SWUnitedWay.org

2023-2024 EXECUTIVE COMMITTEE

Darcie Punches-Mickelson

President
Sweetwater County School Dist. #1

JoAnna Robinson

Vice President
Williams

Gaylen George

Treasurer
Pacific Soda

2023-2024 MEMBERS

Chloe Cundall

Western Wyoming Community College

John Grossnickle, Jr.

Sweetwater County Sheriff's Office

Amber Kramer

Amber Kramer Insurance Agency

TJ Lopez

State of Wyoming

STAFF

Kelly Frink

Executive Director

Shelley Richno

Community Impact Coordinator

MISSION

Uniting People, Sharing Resources,
Improving Lives in Southwest Wyoming.

VISION

United Way of Southwest Wyoming will create sustainable and measurable results to improve lives through collaborative leadership and address critical community issues. United Way is working to advance the common good by focusing on education, health, and basic needs.

Our goal is to create long-lasting changes that prevent problems from happening in the first place. We invite you to be a part of the change.

Together, united, we can inspire hope and create opportunities for a better tomorrow.

That's what it means to **LIVE UNITED.**

TEED UP FOR LITERACY

They don't call it a charity drive for nothing. The saying holds for the United Way Southwest Wyoming Golf Tournament, where in 2022 and 2023, local benefactors and avid golf enthusiasts gathered to "drive" for a combined \$31,846 to empower childhood literacy through Dolly Parton's Imagination Library. This charity enables children from birth to age five to receive a free book each month and experience the benefits and joy of reading.

Event sponsors at the Eagle Level in 2022 included ExxonMobil, First Western Trust, and Mandros. Birdie Sponsors were Amber Kramer State Farm Insurance, ComTech, Genesis Alkali, PowerQuip LLC, and Wyoming Wealth Management, with Par Sponsor the City of Rock Springs. **Funds raised in 2022: \$14,317.**

Eagle Sponsors in 2023 included ExxonMobil and Mandros. Birdie Sponsors were Amber Kramer State Farm Insurance, ComTech, PowerQuip LLC, Marathon Petroleum Logistics, Memorial Hospital of Sweetwater County, and Wyoming Wealth Management, with breakfast sponsor Taco Time. **Funds raised in 2023: \$17,529.**

“Studies show that having access to books is an important factor for improving youth literacy, which leads to better academic performance and positive adult outcomes. Thanks to our golfers and sponsors, we've been able to help provide tens of thousands of books for kids and families throughout our region.”

—Kelly Fink, Executive Director, UWSW



HELPING HANDS DAY 2022



What do you get when you take 65 volunteers from the local business community and unleash them into the wild to help their neighbors in need? We call it Helping Hands Day.

This year saw over five dozen good-hearted citizens tackle 361 hours worth of impactful community projects, from clean-ups for aging adults to home repairs for people with disabilities—even maintenance projects to support local nonprofits. The resulting \$15,328 worth of services will have a profound impact on homes, neighborhoods, hearts and lives.

SPONSORS

Bayer
ExxonMobil
Jim Bridger Power Plant

Marathon Petroleum Logistics
Memorial Hospital of
Sweetwater County

TEAMS

Attitude of Gratitude
ExxonMobil
Jim Bridger Power Plant and
Utility Workers Union of
America Local 127
J.R. Simplot Company

Sweetwater County Inmate Crew
United Way of Southwest
Wyoming Board of Directors
Janelle Nickell and
Family Individuals

“I was worried I was going to be evicted. At 82 years old, I live alone, I am on a fixed-income and have health issues. I am unable to paint and fix the skirting on my trailer myself. I am so grateful to United Way and its volunteers for helping me with this burden. They don't know how much it means.”

—Sally Myers, senior citizen



COMMUNITY DIAPER BANKS

LOCATIONS IN: Evanston, Green River, Lyman, Rock Springs and Wamsutter

Imagine the difference even a single box of diapers can make for a struggling household. Then multiply it by—well, a lot. Because that will be the result of United Way volunteers hauling nearly 33,000 diapers donated during the Airstream Club International Rally 2023 in Rock Springs, WY. In fact, it took a van, truck and SUV to get the job done.

But that's not all. Donors also contributed \$12,193 to the Food Bank of Sweetwater County and Community Diaper Bank in 2022. Meanwhile, United Way of Southwest Wyoming was proud to distribute 72,446 diapers to support families and their healthy, happy babies.



**National
Diaper Bank
Network**

“ We were overwhelmed by the generosity of Airstream Club International members. Members who didn't attend the rally still donated online or shipped diapers. Together, the Club surpassed any of our expectations. It's such a wonderful feeling that people outside our community care. They are truly living united. ”

—Kelly Fink, Executive Director, UWSW





DOLLY PARTON'S IMAGINATION LIBRARY

For children everywhere, books are a spark of joy, learning and possibility—as well as a catalyst for child literacy and its positive outcomes during the teenage and adult years.

That's why United Way of Southwest Wyoming is a proud supporter of Dolly Parton's Imagination Library. Through this program and the generous support of our donors, we provide children throughout Fremont, Lincoln, Sweetwater and Uinta Counties, from birth to age five, access to a free book in their mailbox each month.

In 2022 alone, we mailed 31,074 books to serve 3,267 children. Through generosity, we're gifting the magic of reading—from bedtime stories to flashlight adventures—to kids across Wyoming.



“ We were so lucky and happy that two of our children were able to take advantage of the Imagination Library. They would get so excited when their books arrived in the mail, and they were always unique! Thank you, Dolly Parton and United Way, for providing this wonderful service! ”

—Wyoming parent

2022 WYOGIVES DAY

In a vibrant display of community, this year's WyoGives Day saw a remarkable 24 hours when the people of Wyoming once again rallied together. Their shared purpose? To shine a spotlight and rally support for the nonprofits tirelessly shaping their communities.

Organized by the Wyoming Nonprofit Network, this special day shines a light on local nonprofits, urging everyone to contribute and make a real difference where they live.

Building on the impactful strides of WyoGives 2021 with a match from The Hughes Charitable Foundation, this year's event saw \$5,920 raised to support charitable causes. Just as important, it amplified the voices of hundreds of Wyoming nonprofits, giving them the chance to highlight their mission and spotlight the people they serve.



**WYO
GIVES**

JULY 13, 2022



YOUNG AT HEART

Special Diet Meals Provides More than Nourishment

Marlene is blind and has a number of food allergies and restrictions. But thanks to the Special Diet Meals program, she can stay in her home and retain her sense of independence. United Way's support has been critical to keeping special meals available for individuals like Marlene, who are unable to participate in the regular home-delivered meals program due to dietary restrictions.



TRANSFORMING LIVES, ONE HOME AT A TIME

In an area where homeless shelters are scarce, our mission to provide safe housing and essential support is critical. Together with our community partners, we're dedicated to freeing up families' housing resources by offering assistance with food, diapers and utilities. Our goal is to transform lives and foster stronger, more resilient communities.

According to the U.S. Interagency Council on Homelessness, in January 2020, Wyoming had 612 individuals experiencing homelessness on any given day. Among them were families, veterans, young adults and those facing chronic homelessness, each with their own unique challenges.

IN 2022, OUR IMPACT WAS SIGNIFICANT



The Sweetwater Family Resource Center provided housing and utility assistance to 1,207 clients, immediately improving their overall stability.



The Food Bank of Sweetwater County supplied enough food for 4,037 clients to sustain them for 3-5 days, relieving the burden of food insecurity and allowing them to focus on securing safe housing.



The YWCA of Sweetwater County offered a safe haven for victims of family violence and sexual assault, providing countless nights of secure shelter to support healing and recovery.



The Youth Alternative Home Association provided shelter and guidance to vulnerable youth, empowering them to make positive changes and create brighter futures.

These achievements showcase our collective power to make a tangible difference. Moving forward, we remain committed to ensuring safe housing for all. Together, we will continue our journey of transforming lives and building a more thriving Wyoming.

LINCOLN COUNTY LIBRARY

FOUNDATION

United Way of Southwest Wyoming
Community Partner



The money we received from the United Way allowed us to host over 40 kids at the library where we fed them, introduced them to the many resources we have, read stories to them and gave them books to take home for their very own. The kids loved it. We had six readers at different stations, showing their love of books and putting passion into the stories they read.

In this modern digital age, it is easy for kids to bypass books in favor of screen time. While technology betters our lives and I would not call screen time a “bad” thing, it is essential for kids to develop literacy and reading skills. The fact that these kids, some of which may never have set foot in a library, were exposed to thousands of stories and were able to take home a story of their own (not all households have the funds or desire to buy books) is sure to make a big difference in our rural community. We aimed to not only increase kids’ love of stories and creativity, but to help instill the love of reading. Because almost all learning and advancement has roots in reading of some sort, this program is certain to further these kids’ education and quality of life.

COMMUNITY PARTNERS

LINCOLN COUNTY

Lincoln County Library Foundation	\$1,308
Lincoln Self Reliance	\$5,192
LUCDA: Lincoln Uinta Child Development Association	\$2,308

UINTA COUNTY

Lincoln Self Reliance	\$4,910
SAFV: Sexual Assault and Family Violence Task Force	\$4,350
YAHA: Youth Alternative Home Association	\$6,719
LUCDA: Lincoln Uinta Child Development Association	\$1,740

SWEETWATER COUNTY

Boys & Girls Club of Sweetwater County	\$50,000
Food Bank of Sweetwater County	\$40,000
Sweetwater Family Resource Center - Family Independence	\$60,000
YAHA: Youth Alternative Home Association Sweetwater	\$6,250
Young at Heart - Early Learning Center	\$48,300
Young at Heart - In Home Services	\$73,000
Young at Heart - Special Diet Meals and Meals on Wheels	\$11,500
YWCA of Sweetwater County - Center for Families and Children	\$46,100
YWCA of Sweetwater County - Financial Empowerment	\$3,500

The amounts awarded in each county directly ties to the amount raised in that county through the annual campaign. Each local Community Solutions Team reviews grant applications to make award recommendations to the Board of Directors. These grants were also made possible because of a Charitable Relief Grant.

2022 WORKPLACE CAMPAIGN SPONSORS

Amber Kramer Insurance
AT&T
Black Hills Energy
Blue Cross Blue Shield of Wyoming
Boys & Girls Club of Sweetwater County
City of Green River
City of Rock Springs
Enterprise Rent-A-Car
ExxonMobil
FedEx
Fremont County School District #25
Food Bank of Sweetwater County
Genesis Alkali and United Steelworkers Local 13214
Jim Bridger Power Plant and Utility Workers Union of America Local 127
John Bunning Transfer Co.
J.R. Simplot Company
Lincoln Self Reliance
Lincoln Uinta Child Development Association
Manpower Temporary Services

Memorial Hospital of Sweetwater County
Naughton Power Plant and International Brotherhood of Electrical Workers Local 57
Nextera Energy
O'Reilly Auto Parts
Rocky Mountain Power
RSNB Bank
Sexual Assault and Family Violence Task Force, Inc.
Sisecam Wyoming, LLC
Smoky Canyon Mine, J.R. Simplot Company
Smith's Food Stores
Solvay
Southwest Wyoming Regional Airport
Spire Storage
State of Wyoming
Sweetwater County
Sweetwater County Library System
Sweetwater County School District #1 and Rock Springs Education Association

Sweetwater County School District #2 and Green River Education Association
Sweetwater Family Resource Center
Sweetwater Events Complex
Tata Chemicals and United Steelworkers Local 15320
Trona Valley Community FCU
Union Pacific Railroad
United Parcel Services
United Way of Southwest Wyoming
U.S. Bank
Walmart
Wells Fargo
Western Wyoming Community College
Williams
WyHy Federal Credit Union
Wyoming Machinery
Young at Heart Senior Center and Early Learning Center
Youth Alternative Home Association
YWCA of Sweetwater County

Top 5 Most Generous Workplace Campaigns



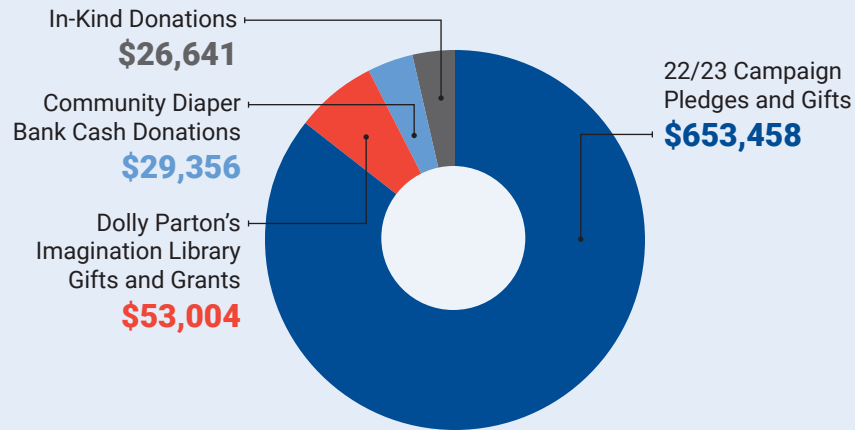


UNITING FOR LASTING IMPACT

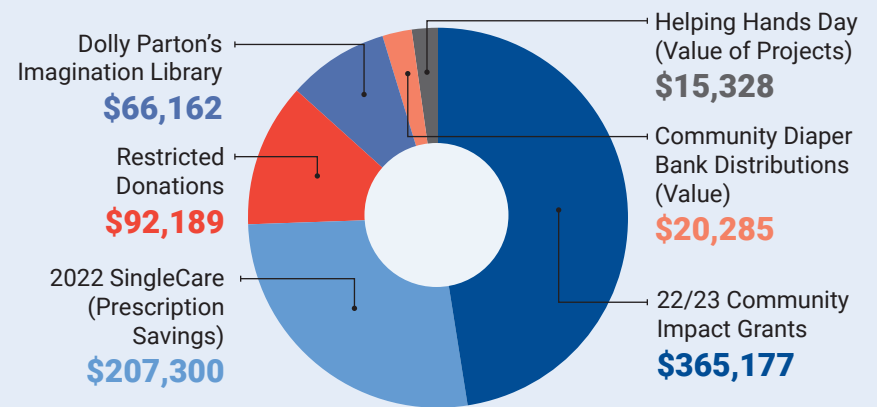
United Way of Southwest Wyoming extends our heartfelt gratitude to our generous community, corporate partners, individual donors and dedicated volunteers. Together, we tackle the critical health, education and basic needs of individuals and families in Lincoln, Sublette, Sweetwater and Uinta counties. Through your support, we empower transformation and foster positive change. We wholeheartedly appreciate those who give their time, talents and resources. Your unwavering commitment enables us to make a substantial impact, building thriving communities for all. Thank you for standing with us in our mission.



REVENUE



COMMUNITY IMPACT





WHY I GIVE



Empowering Children through Early Education

Investing in high-quality early education sets kids on a path to success. They require fewer special services, enjoy greater earning potential, actively engage in their communities and have lower incarceration rates. Remarkably, each dollar invested in early childhood education generates an estimated \$16 in economic return. Our early education programs ensure that children are prepared for the exciting journey of kindergarten.



Together, We Spark Change and Transform Lives

Last year, 4,407 neighbors accessed our food bank and 1,207 clients received critical support to prevent homelessness. Our unwavering commitment to empowering communities drives us to keep families in their homes while addressing their essential needs.



Independence for Senior Citizens

Local resources give senior citizens access to critical health services and care. Every person in the community should have access to what they need for a stable, healthy life—to thrive, rather than just survive.



WAYS TO GIVE

DONATE ONLINE

Make a difference in the lives of your neighbors. **Donate online at swunitedway.org or text "UWSW" to 269-89.**

ANNUAL CAMPAIGN

Your annual gift is used to further our education, health and basic needs initiatives in the county you designate. Gifts are received directly, through payroll deduction or online.

ENDOWMENT AND PLANNED GIVING

Make a lasting impact in our community. You can endow your annual gift in a lump sum or in multiple gifts over several years. If you would like information about Planned Giving please contact us at kfrink@swunitedway.org.

MEMORIAL GIFTS

Making a gift in memory of your loved one is another valuable way to benefit our community now, and for generations to come.

VOLUNTEER

Give your time and talents to help improve lives. Volunteers are needed for the board of directors, community solutions teams, campaign coordinators and project leaders for Helping Hands Day. **Contact us for more information.**

SMITH'S INSPIRING DONATIONS

Link United Way of Southwest Wyoming to your Smith's Food and Drug rewards card. Smith's will donate 0.5% of every eligible purchase you make. **Sign up online at smithsfoodanddrug.com/i/community/smiths-inspiring-donations.**

ROUND-UP

Text "UWSW" to 269-89. Your spare change creates BIG change for those we serve. Sign up to round-up purchases. **Text 269-89 to find out more.**

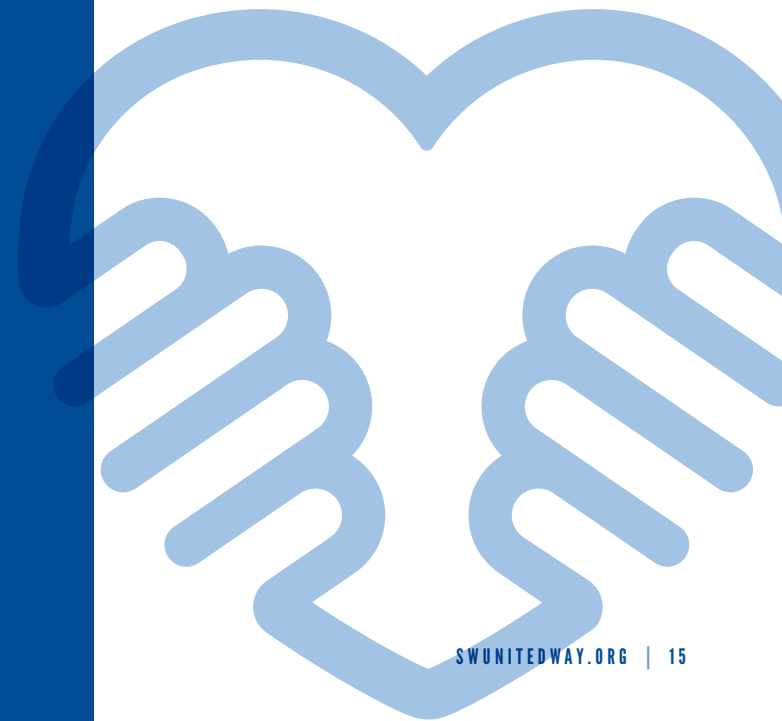
SPARK GOOD

Two ways to support:

1. Donate change by rounding up your purchase at checkout on Walmart.com.
2. Donate products from our registry and have the items shipped directly to us.

" I give because I believe that is what good citizens do and want my children to see how rewarding helping others can be. "

**—Darcie Panches-Mickelson,
Landmark Society Member,
Board President**





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United Way of Southwest Wyoming

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