

***For Immediate Release***

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## **United Way Completes Standards of Excellence Survey**

United Way of Southwest Wyoming (UWSW) participated in the United Way Standards of Excellence Self-Assessment Project. This project helps UWSW assess where they are relative to the United Way Standards of Excellence. The results help set a course for future planning and organizational development.

“The Self-Assessment Tool measures local perception of UWSW’s performance relative to the 34 standards as outlined by United Way Worldwide Standards of Excellence. We are happy to report that since the last Standards of Excellence survey completed in 2006, UWSW’s scores increased over 10 percent,” said Suzanne Zutter United Way executive director.

The survey took about one hour to complete and asked questions in reference to UWSW’s community engagement and vision; impact strategies, resources and results; relationship and brand management; organizational leadership and governance; and operations. Each question presented had four possible statements in which the participants picked the one that they felt best fit UWSW. UWSW average score was 3.007 out of a possible score of 4.0.

The Standards of Excellence were developed in 2005 through a partnership between United Way Worldwide (formally United Way of America), the National Professional Council and representatives from over 75 local United Ways. The developmental tool was designed to assist local United Ways with gauging their organization’s current status relative to the Standards of Excellence; asses their organization’s current capacity to take on the transformational change effort necessary to become a Community Impact United Way; indentify areas of strength where their expertise could be shared with others; and determine where to focus their organization’s development and improvement efforts.

A total of 24 Southwest Wyoming community partners, volunteers and United Way board members, and staff completed the assessment online between September 20 and 26, 2009. Email invitations to take the

survey were sent to United Way board members, donors, volunteers and Rock Springs Chamber of Commerce members.

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