STRATEGIC RELATIONSHIPS (CONT'D)

Community Partners

Community Partners are nonprofits or government organizations collaborating to create community impact

How to Reference in Text:

Describe the relationship as "A community partner of United Way"

How to Visualize:

Lock up partners' logos with United Way; where possible, United Way logo leads. Keep height of the partner logo equal to the height of the United Way logotype.







A community partner of United Way